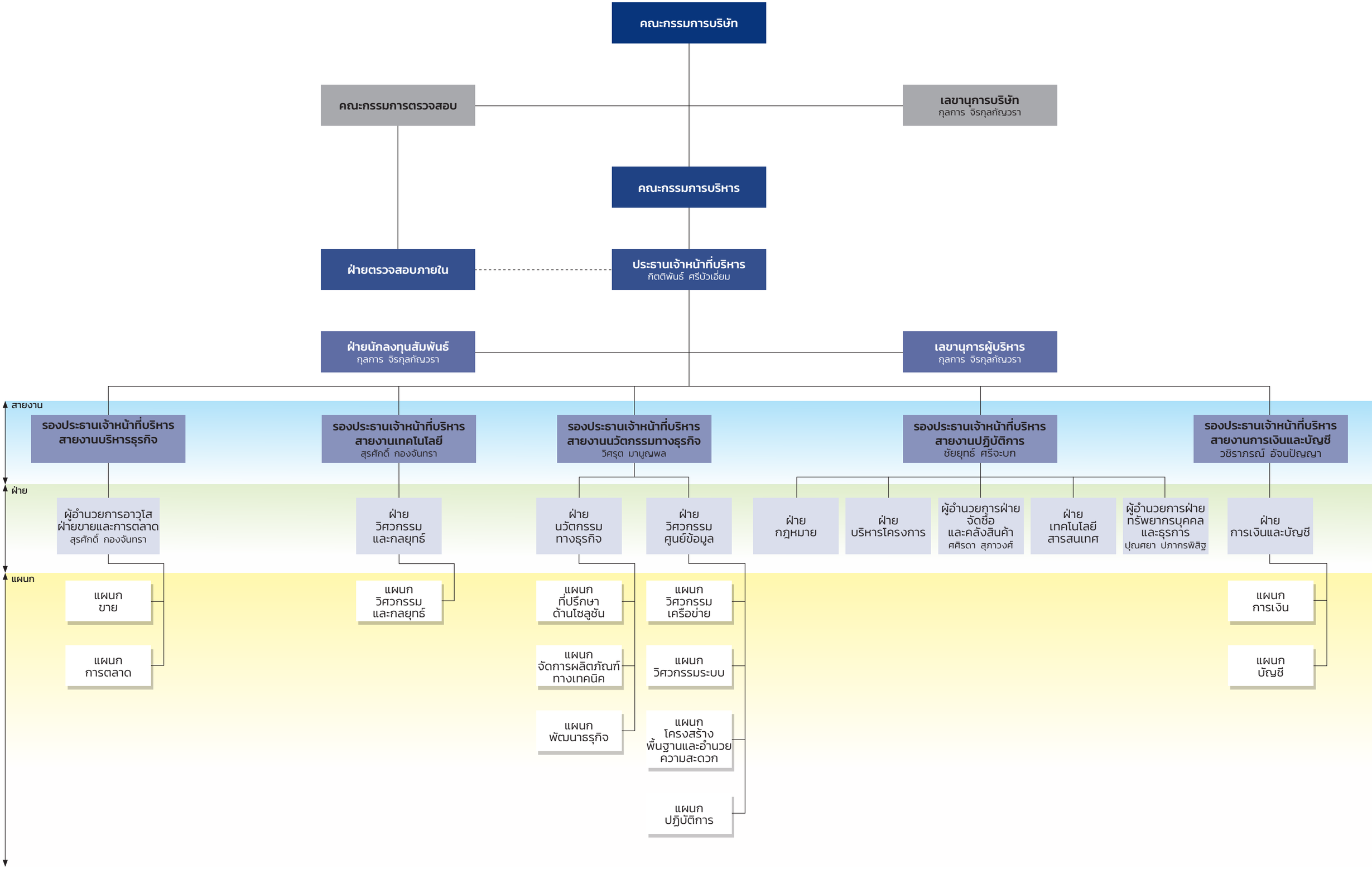แผนผังโครงสร้างองค์กร